



Chemir s.a.

HIDRAMINA®

The ultimate hydration

MOISTURISE YOUR SKIN

CHEMIR S.A. presents an innovative active ingredient thanks to its structure and mechanism of action in the hydration field.

HIDRAMINA® maintains the water level of the skin creating a semipermeable membrane that prevents the loss of transepidermal water.

HIDRAMINA® ensures the perfect hydration of the dermis preserving the turgidity of the skin the active ingredient.



PROPERTIES

- Moisturising effect
- Recovers the turgidity and elasticity of the skin
- Maintains the water level of the skin creating a semipermeable membrane

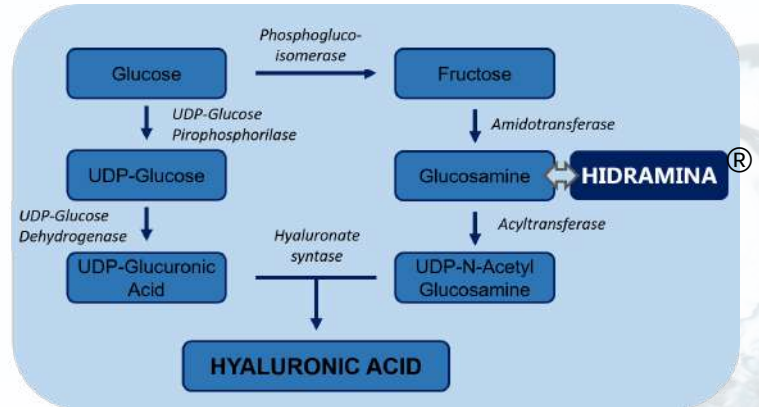
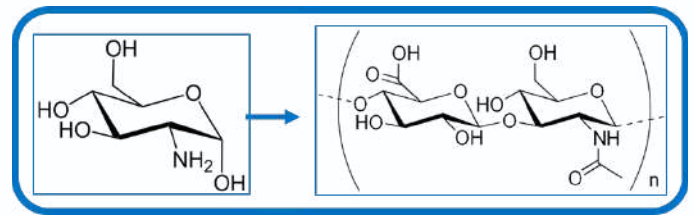
www.chemir.es
chemir@chemir.es
Barcelona (Spain)

EFFICACY

HIDRAMINA® stands out for its excellent moisturizing capacity. The sensation of hydration remains over time maintaining a healthy appearance of the skin.

HIDRAMINA® is easily absorbed by the epidermis and is incorporated into the biosynthesis of mucopolysaccharides. Its stimulating effects in the synthesis of these biopolymers result in a greater hydration of the dermis and consequently in a better aspect of the skin reducing the presence of dryness, wrinkles and skin blemishes.

The Best Moisturising Effect



Mechanism of action

in vivo

Moisturising Effect



Reduction of expression lines



The study was conducted on a group of volunteers of both sexes, including all ages and types of skin over a period of 15 days. During the clinical trials a 1.5% **HIDRAMINA®** cream was applied twice a day. The trial evaluated the appearance of the skin, the reduction of expression lines and skin hydration.

HIDRAMINA® improves the reduction of expression lines by 12% and skin hydration by 10%.